



Yearly Status Report - 2019-2020

Part A

Data of the Institution

1. Name of the Institution		SENTHAMIL COLLEGE
Name of the head of the Institution		Dr .K.VENUKA
Designation		Principal (in-charge)
Does the Institution function from own campus		Yes
Phone no/Alternate Phone no.		04522343707
Mobile no.		9894688310
Registered Email		principalsenthamilcollege@gmail.com
Alternate Email		vpvenuka15@gmail.com
Address		54, Tamil Sangam Road
City/Town		Madurai
State/UT		Tamil Nadu
Pincode		625001
2. Institutional Status		

Affiliated / Constituent	Affiliated
Type of Institution	Co-education
Location	Urban
Financial Status	Self financed and grant-in-aid
Name of the IQAC co-ordinator/Director	Dr T.BRINDHA
Phone no/Alternate Phone no.	04522343707
Mobile no.	9442839955
Registered Email	libbrindha@gmail.com
Alternate Email	senthamilcollegeiqac@gmail.com

3. Website Address

Web-link of the AQAR: (Previous Academic Year)	https://senthamilcollege.com/assets/mduscfiles/AQAR%202018-19.pdf
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4. Whether Academic Calendar prepared during the year

Yes

if yes,whether it is uploaded in the institutional website:
Weblink :

<https://senthamilcollege.com/assets/mduscfiles/Hand%20book%202019-2020.pdf>

5. Accrediation Details

Cycle	Grade	CGPA	Year of Accrediation	Validity	
				Period From	Period To
1	B+	75.75	2006	17-Oct-2006	17-Oct-2011
2	B	2.43	2019	20-May-2019	20-May-2024

6. Date of Establishment of IQAC

07-Dec-2006

7. Internal Quality Assurance System

Quality initiatives by IQAC during the year for promoting quality culture		
Item /Title of the quality initiative by IQAC	Date & Duration	Number of participants/ beneficiaries
No Data Entered/Not Applicable!!!		

[View File](#)

8. Provide the list of funds by Central/ State Government- UGC/CSIR/DST/DBT/ICMR/TEQIP/World Bank/CPE of UGC etc.

Institution/Department/ Faculty	Scheme	Funding Agency	Year of award with duration	Amount
No Data Entered/Not Applicable!!!				
No Files Uploaded !!!				

9. Whether composition of IQAC as per latest NAAC guidelines:

Yes

Upload latest notification of formation of IQAC

[View File](#)

10. Number of IQAC meetings held during the year :

5

The minutes of IQAC meeting and compliances to the decisions have been uploaded on the institutional website

Yes

Upload the minutes of meeting and action taken report

[View File](#)

11. Whether IQAC received funding from any of the funding agency to support its activities during the year?

No

12. Significant contributions made by IQAC during the current year(maximum five bullets)

No Data Entered/Not Applicable!!!

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13. Plan of action chalked out by the IQAC in the beginning of the academic year towards Quality Enhancement and outcome achieved by the end of the academic year

Plan of Action	Achievements/Outcomes
No Data Entered/Not Applicable!!!	
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14. Whether AQAR was placed before statutory body ?

Yes

Name of Statutory Body	Meeting Date
Management	30-Dec-2021

15. Whether NAAC/or any other accredited body(s) visited IQAC or interacted with it to assess the functioning ?	Yes
Date of Visit	03-May-2019
16. Whether institutional data submitted to AISHE:	Yes
Year of Submission	2020
Date of Submission	05-Feb-2020
17. Does the Institution have Management Information System ?	Yes
If yes, give a brief description and a list of modules currently operational (maximum 500 words)	College website. Registered in Government of India's Public Finance Management System(PFMS). Payroll software (IFHRMS) for salary, pension and related financial management. AISHE data in MHRD portal. Library Management : Autolib and Impres softwares. Biometric attendance. Webinars. Online Application for Admission. Online mode Semester Examinations.

Part B

CRITERION I – CURRICULAR ASPECTS

1.1 – Curriculum Planning and Implementation

1.1.1 – Institution has the mechanism for well planned curriculum delivery and documentation. Explain in 500 words

The Head of the Institution implements the action plans of the college through conducting regular Council meetings and staff meetings. IQAC organizes meetings/ guest lectures for the effective transmission of curriculum. The college prepares an Academic Calendar that specifies the History, Scholarship details, the date of commencement of Internal and External examinations and number of working days etc. Staff exposed to the modern area of higher education by attending Seminars, Conferences and Workshops and through Orientation and Refresher programs organized by Academic Staff College and FDP by IQAC of the College which enrich the knowledge of staff on latest Educational Technology. Teachers are encouraged impart the curriculum through ICT based teaching methodology along with Lecture method. For effective curriculum transaction innovative students centric teaching methodologies are adopted by staff. Academic Calendar is implemented strictly so that staff, can cover the syllabus in a spaced manner. Students use Laptops issued by Tamil Nadu Government freely to them to access and prepare e-contents. Library is updated with enough books. The College ensures 90 working days per semester so that staff have time to complete syllabus. Syllabus is covered evenly for internal exams. Students who have put up 75% of the attendance are only permitted to write external semester exam as per UGC guidelines Marks for

Internal and summative Evaluation are as follows: Program Internal Summative
 Total U.G. 25 75 100 P.G. 25 75 100 M.Phil. 40 60 100 Components of Internal
 Assessment Program Test Assignments Attendance Seminar U.G 15 5 5 - P.G 15 5 -
 5 M.Phil 25 5 5 5

1.1.2 – Certificate/ Diploma Courses introduced during the academic year

Certificate	Diploma Courses	Dates of Introduction	Duration	Focus on employ ability/entrepreneurship	Skill Development
0	0	Nil	0	0	0

1.2 – Academic Flexibility

1.2.1 – New programmes/courses introduced during the academic year

Programme/Course	Programme Specialization	Dates of Introduction
No Data Entered/Not Applicable !!!		
No file uploaded.		

1.2.2 – Programmes in which Choice Based Credit System (CBCS)/Elective course system implemented at the affiliated Colleges (if applicable) during the academic year.

Name of programmes adopting CBCS	Programme Specialization	Date of implementation of CBCS/Elective Course System
BA	Tamil	09/12/2020
BA	Tamil Literature	09/12/2020

1.2.3 – Students enrolled in Certificate/ Diploma Courses introduced during the year

	Certificate	Diploma Course
Number of Students	78	17

1.3 – Curriculum Enrichment

1.3.1 – Value-added courses imparting transferable and life skills offered during the year

Value Added Courses	Date of Introduction	Number of Students Enrolled
DCA	18/07/2019	175
PGDCA	16/09/2019	18
Yoga	06/01/2020	222
Spoken English	21/01/2020	168
No file uploaded.		

1.3.2 – Field Projects / Internships under taken during the year

Project/Programme Title	Programme Specialization	No. of students enrolled for Field Projects / Internships
No Data Entered/Not Applicable !!!		
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1.4 – Feedback System

1.4.1 – Whether structured feedback received from all the stakeholders.

Students	Yes
Teachers	Yes
Employers	Nil

Alumni	Yes
Parents	Yes

1.4.2 – How the feedback obtained is being analyzed and utilized for overall development of the institution?
(maximum 500 words)

Feedback Obtained

It has been the practice in our institution to take into account the opinion of all stakeholders while designing the curriculum. The mechanism being adopted in this regard collects feedback on the curriculum from the following sources. Students are asked to evaluate the programmes they had studied at the end of the course and their feedback is duly taken care of at the time of next revision of the curriculum. Student members of the Curriculum Development Cell also air their opinion on the existing curriculum in the CDC meetings. Course teachers ventilate their opinion on the papers handled during the departmental meetings. Major revisions required especially in the course scheme and operational guidelines are taken up for discussion through members of the CDC in its regular meetings for the initiation of necessary steps. In all disciplines, feedback from alumni, who act as Members of Board of Studies are also obtained during the Board of Studies meeting. Further, every time when a major revision takes place, a special opinion survey is conducted among the final year learners and the alumni as well by the CDC. Views of local industrialists and prospective employers are obtained through interaction and also through their representation in the Board of Studies and Academic Council. Feedback from subject experts and professionals obtained at the meetings of the Board of Studies of all disciplines. Before every major revision, the programme scheme alone is revised on the basis of the opinion of the subject experts. The opinions of external examiners are also obtained at the time of conducting practical examinations in our campus. Views of eminent scholars, professionals and university representatives are also obtained through their representation in the Academic Council. Parents do express their free and frank opinion on the existing curriculum at the time of the Parent-Teachers Association meetings conducted in the campus once in a year. Members of the Management Committee point out their expectations based on the inputs that they receive from their counterparts in other institutions at the time of the meetings of the committee.

CRITERION II – TEACHING- LEARNING AND EVALUATION

2.1 – Student Enrolment and Profile

2.1.1 – Demand Ratio during the year

Name of the Programme	Programme Specialization	Number of seats available	Number of Application received	Students Enrolled
No Data Entered/Not Applicable !!!				
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2.2 – Catering to Student Diversity

2.2.1 – Student - Full time teacher ratio (current year data)

Year	Number of students enrolled in the institution (UG)	Number of students enrolled in the institution (PG)	Number of fulltime teachers available in the institution teaching only UG courses	Number of fulltime teachers available in the institution teaching only PG courses	Number of teachers teaching both UG and PG courses
2019	595	48	Nill	Nill	13

2.3 – Teaching - Learning Process

2.3.1 – Percentage of teachers using ICT for effective teaching with Learning Management Systems (LMS), E-learning resources etc. (current year data)

Number of Teachers on Roll	Number of teachers using ICT (LMS, e-Resources)	ICT Tools and resources available	Number of ICT enabled Classrooms	Number of smart classrooms	E-resources and techniques used
14	14	Nil	Nil	1	Nil
View File of ICT Tools and resources					
View File of E-resources and techniques used					

2.3.2 – Students mentoring system available in the institution? Give details. (maximum 500 words)

Mentor – Mentee system is adopted by the College. Mentors are stressed to take note that psychiatric problems develop in adolescent stage. SDP are conducted by the trained counsellor through IQAC to sensitize mentors, 'How to identify psychologically affected students and How to identify and treat them'.

Number of students enrolled in the institution	Number of fulltime teachers	Mentor : Mentee Ratio
643	15	1:43

2.4 – Teacher Profile and Quality

2.4.1 – Number of full time teachers appointed during the year

No. of sanctioned positions	No. of filled positions	Vacant positions	Positions filled during the current year	No. of faculty with Ph.D
15	14	1	1	13

2.4.2 – Honours and recognition received by teachers (received awards, recognition, fellowships at State, National, International level from Government, recognised bodies during the year)

Year of Award	Name of full time teachers receiving awards from state level, national level, international level	Designation	Name of the award, fellowship, received from Government or recognized bodies
No Data Entered/Not Applicable !!!			
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2.5 – Evaluation Process and Reforms

2.5.1 – Number of days from the date of semester-end/ year- end examination till the declaration of results during the year

Programme Name	Programme Code	Semester/ year	Last date of the last semester-end/ year-end examination	Date of declaration of results of semester-end/ year- end examination
BA	Tamil	odd semester	25/10/2019	13/02/2020
BA	Tamil Literature	odd semester	25/10/2019	13/02/2020
MA	Tamil	odd semester	25/10/2019	16/02/2020
BA	Tamil	even semester	24/03/2020	01/10/2020
MA	Tamil	even semester	24/03/2020	08/10/2020
BA	Tamil Literature	even semester	24/03/2020	01/10/2020

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2.5.2 – Reforms initiated on Continuous Internal Evaluation(CIE) system at the institutional level (250 words)

The College follows the guidelines of MKU and TANSHE for CIE. Every semester three internal tests are conducted of which the average of best two examination marks are taken as final marks. Apart from written examinations, weightages are given to assignments, quiz, seminars, dissertations and project works. The college has question banks and the students come to know the type of questions they have to prepare. In quiz multiple choice items are asked. This enable the Students to appear for competitive exams confidently. MCQs also require in depth knowledge in the subject to answer. The students discipline, regular attendance and daily activities are observed carefully, and the abnormal ones are advised by the Mentors. The parents are regularly informed about the progress of their wards and suggestions are given for overall improvements.

2.5.3 – Academic calendar prepared and adhered for conduct of Examination and other related matters (250 words)

The College has an academic calendar which gives all the details regarding History, working days, working hours, library working hours, holidays and examinations days etc. Model question papers are prepared and a question bank for all courses is maintained. The question papers are prepared as per the guidelines of Choice Based Credit System (CBCS) implemented by the Madurai Kamaraj University, Madurai. Teachers are asked to follow the academic calendar and ensure the completion of syllabus in time. The portions for Internal Assessment Tests are fixed well in advance. The internal exams are centralized for the benefit of students. The importance and components of CIA are informed to the students well in advance. The commencement of University examinations are announced through Newspapers by the Controller of Examinations of Madurai Kamaraj University. The schedule of University examinations is displayed in the college notice board. The Hall Tickets received from the university are distributed by the Heads concerned to the students in time. For effective learning, students attendance is monitored and the statutory minimum attendance (75) is prescribed for students to take up examinations. Frequent absentees are counselled to understand their problems and advised to attend classes regularly. The parents are duly informed of their wards irregularity in attendance.

2.6 – Student Performance and Learning Outcomes

2.6.1 – Program outcomes, program specific outcomes and course outcomes for all programs offered by the institution are stated and displayed in website of the institution (to provide the weblink)

<https://senthamilcollege.com/assets/mduscfiles/2.6.1%20po%20pso%20co.pdf>

2.6.2 – Pass percentage of students

Programme Code	Programme Name	Programme Specialization	Number of students appeared in the final year examination	Number of students passed in final year examination	Pass Percentage
ABL	BA	Tamil Literature	75	74	98
ATM	BA	Tamil	74	71	96
TT	MA	Tamil	19	19	100

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2.7 – Student Satisfaction Survey

2.7.1 – Student Satisfaction Survey (SSS) on overall institutional performance (Institution may design the questionnaire) (results and details be provided as weblink)

<https://senthamilcollege.com/assets/mduscfiles/chart%20in%20word-2019-2020.pdf>

CRITERION III – RESEARCH, INNOVATIONS AND EXTENSION

3.1 – Resource Mobilization for Research

3.1.1 – Research funds sanctioned and received from various agencies, industry and other organisations

Nature of the Project	Duration	Name of the funding agency	Total grant sanctioned	Amount received during the year
Nil	0	Nil	Nil	Nil
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3.2 – Innovation Ecosystem

3.2.1 – Workshops/Seminars Conducted on Intellectual Property Rights (IPR) and Industry-Academia Innovative practices during the year

Title of workshop/seminar	Name of the Dept.	Date
Two days awareness workshop on archeology	Tamil	05/09/2019
Seminar on Learning and Teaching	Tamil	21/06/2019
Seminar on National Educational Policy	Tamil	14/08/2019
Workshop on Use of Tamil in Computer technology	Tamil	11/12/2019
Seminar on Keezhadi - ancient culture and civilisation of Tamils.	Tamil	14/10/2019
International Seminar on Kaalamthorum Tamil Panpaadu	Tamil	05/03/2020
Workshop on Tamil Ilakkiya Ilakkanangalil Meipaaduhai	Tamil	01/06/2020
Seminar on Kavignar vanavil K.Raviyin Paarvaiyil Bharathiyin Panmuga Aalumi	Tamil	03/02/2020
Workshop on Basics of writing Research Articles	Tamil	10/02/2020
Seminar on Bilingual Policy	Tamil	19/10/2020

3.2.2 – Awards for Innovation won by Institution/Teachers/Research scholars/Students during the year

Title of the innovation	Name of Awardee	Awarding Agency	Date of award	Category
No Data Entered/Not Applicable !!!				
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3.2.3 – No. of Incubation centre created, start-ups incubated on campus during the year

Incubation Center	Name	Sponsored By	Name of the Start-up	Nature of Start-up	Date of Commencement
0	Nil	Nil	Nil	Nil	Nil
No file uploaded.					

3.3 – Research Publications and Awards

3.3.1 – Incentive to the teachers who receive recognition/awards

State	National	International
3		

3.3.2 – Ph. Ds awarded during the year (applicable for PG College, Research Center)

Name of the Department	Number of PhD's Awarded
Tamil	Nil

3.3.3 – Research Publications in the Journals notified on UGC website during the year

Type	Department	Number of Publication	Average Impact Factor (if any)
International	Tamil	17	3
View File			

3.3.4 – Books and Chapters in edited Volumes / Books published, and papers in National/International Conference Proceedings per Teacher during the year

Department	Number of Publication
Librarian	1
Tamil	4
No file uploaded.	

3.3.5 – Bibliometrics of the publications during the last Academic year based on average citation index in Scopus/ Web of Science or PubMed/ Indian Citation Index

Title of the Paper	Name of Author	Title of journal	Year of publication	Citation Index	Institutional affiliation as mentioned in the publication	Number of citations excluding self citation
No Data Entered/Not Applicable !!!						
No file uploaded.						

3.3.6 – h-Index of the Institutional Publications during the year. (based on Scopus/ Web of science)

Title of the Paper	Name of Author	Title of journal	Year of publication	h-index	Number of citations excluding self citation	Institutional affiliation as mentioned in the publication
No Data Entered/Not Applicable !!!						
No file uploaded.						

3.3.7 – Faculty participation in Seminars/Conferences and Symposia during the year :

Number of Faculty	International	National	State	Local
Attended/Seminars/Workshops	43	77	2	67

Presented papers	17	9	3	4
Resource persons	3	13	Nil	Nil
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3.4 – Extension Activities

3.4.1 – Number of extension and outreach programmes conducted in collaboration with industry, community and Non- Government Organisations through NSS/NCC/Red cross/Youth Red Cross (YRC) etc., during the year

Title of the activities	Organising unit/agency/ collaborating agency	Number of teachers participated in such activities	Number of students participated in such activities
No Data Entered/Not Applicable !!!			
View File			

3.4.2 – Awards and recognition received for extension activities from Government and other recognized bodies during the year

Name of the activity	Award/Recognition	Awarding Bodies	Number of students Benefited
No Data Entered/Not Applicable !!!			
View File			

3.4.3 – Students participating in extension activities with Government Organisations, Non-Government Organisations and programmes such as Swachh Bharat, Aids Awareness, Gender Issue, etc. during the year

Name of the scheme	Organising unit/Agency/collaborating agency	Name of the activity	Number of teachers participated in such activities	Number of students participated in such activities
No Data Entered/Not Applicable !!!				
View File				

3.5 – Collaborations

3.5.1 – Number of Collaborative activities for research, faculty exchange, student exchange during the year

Nature of activity	Participant	Source of financial support	Duration
Workshop on Use of Tamil in Computer technology - Activity based on MOU with Tamil Anitham	50	nil	1
Awareness program on Mental health - activity based on MOU with M.S.Chellamuthu Institute of Mental Health and Rehabilitation	210	nil	1
Webinar on Psycho-social care during Covid. An activity based on MOU with	80	nil	2

M.S.Chellamuthu Institute of Mental Health and Rehabilitation			
Workshop on Tamil Ilakkiya Ilakkanangalil Meipaaduhai Activity based on MOU with Tamil Anitham	250	nil	5
No file uploaded.			

3.5.2 – Linkages with institutions/industries for internship, on-the- job training, project work, sharing of research facilities etc. during the year

Nature of linkage	Title of the linkage	Name of the partnering institution/ industry /research lab with contact details	Duration From	Duration To	Participant
No Data Entered/Not Applicable !!!					
No file uploaded.					

3.5.3 – MoUs signed with institutions of national, international importance, other universities, industries, corporate houses etc. during the year

Organisation	Date of MoU signed	Purpose/Activities	Number of students/teachers participated under MoUs
M.S.Chellamuthu trust and Research Foundation, Madurai	19/12/2019	social support, mobilization, sharing of experience, research, Training	Nil
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CRITERION IV – INFRASTRUCTURE AND LEARNING RESOURCES

4.1 – Physical Facilities

4.1.1 – Budget allocation, excluding salary for infrastructure augmentation during the year

Budget allocated for infrastructure augmentation	Budget utilized for infrastructure development
6.5	6.5

4.1.2 – Details of augmentation in infrastructure facilities during the year

Facilities	Existing or Newly Added
Seminar halls with ICT facilities	Newly Added
View File	

4.2 – Library as a Learning Resource

4.2.1 – Library is automated {Integrated Library Management System (ILMS)}

Name of the ILMS software	Nature of automation (fully or partially)	Version	Year of automation
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autolib, impres	Partially	latest	2021
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4.2.2 – Library Services

Library Service Type	Existing		Newly Added		Total	
Reference Books	Nill	Nill	Nill	25000	Nill	25000
e-Books	Nill	Nill	Nill	5900	Nill	5900
Journals	Nill	Nill	Nill	21180	Nill	21180
No file uploaded.						

4.2.3 – E-content developed by teachers such as: e-PG- Pathshala, CEC (under e-PG- Pathshala CEC (Under Graduate) SWAYAM other MOOCs platform NPTEL/NMEICT/any other Government initiatives & institutional (Learning Management System (LMS) etc

Name of the Teacher	Name of the Module	Platform on which module is developed	Date of launching e-content
No Data Entered/Not Applicable !!!			
No file uploaded.			

4.3 – IT Infrastructure

4.3.1 – Technology Upgradation (overall)

Type	Total Computers	Computer Lab	Internet	Browsing centers	Computer Centers	Office	Departments	Available Bandwidth (MBPS/GBPS)	Others
Existing	0	30	12	0	0	5	2	50	12
Added	0	4	0	0	0	0	0	0	0
Total	0	34	12	0	0	5	2	50	12

4.3.2 – Bandwidth available of internet connection in the Institution (Leased line)

50 MBPS/ GBPS

4.3.3 – Facility for e-content

Name of the e-content development facility	Provide the link of the videos and media centre and recording facility
language lab and computer lab	https://youtu.be/KYbz2YVqwNE
https://youtu.be/BDC_YhrxUJM	https://youtu.be/9t4F9yA_1eQ
https://youtu.be/T3gL-av4AmQ	https://youtu.be/pkqnMZ8wnDc

4.4 – Maintenance of Campus Infrastructure

4.4.1 – Expenditure incurred on maintenance of physical facilities and academic support facilities, excluding salary component, during the year

Assigned Budget on academic facilities	Expenditure incurred on maintenance of academic facilities	Assigned budget on physical facilities	Expenditure incurred on maintenance of physical facilities
1	1	5	5

4.4.2 – Procedures and policies for maintaining and utilizing physical, academic and support facilities - laboratory,

library, sports complex, computers, classrooms etc. (maximum 500 words) (information to be available in institutional Website, provide link)

The governing body and finance committee discuss and allocate budget for different academic programmes. The allotted fund is utilized maximally. If it requires more than allotted funds, the benevolent management comes to rescue with additional funds. Maintenance and service work is done periodically so that the equipments of the college are kept ready for use. White washing of buildings and coating of blackboards are carried out every year. Classrooms are cleaned daily and dust bins are kept in many places in the campus. Old Books are bound and pesticides are used to protect all the books. Repairing of furniture. Potted Plants in college campus is watered regularly. Annual Maintenance Contract for computers, projectors, printers, UPS, RO Plant, Photocopiers and Air Conditioners. Damaged electrical points are replaced. Fire extinguishers are installed at appropriate places. Staff and students are trained to use fire extinduishers. The waste water is send out through underground drainage system of Madurai Corporation. As per Madurai Corporation guidelines Blue and Green Dustbins are kept in many places. Blue bins are for plastics, metals and other recyclable wastes. Green bins are for perishable wastes. So waste segregation is done at sources as per Swachh Bharat Mission. Bins for E-wastes are also kept. The toilets are cleaned regularly and disinfected. To ensure safety of the campus stability certificate is obtained. Sanitary certificate and Fire certificate also obtained as per govt. guidelines. IQAC sensitizes students about using college properties using properties carefully. They are advised not to scribble on wall and tables. The Rainwater harvesting is monitored regularly. Generators and UPS are maintained properly.

<http://senthamilcollege.com/assets/mduscfiles/Polices and procedures for maintaining and utilizing physical.pdf>

CRITERION V – STUDENT SUPPORT AND PROGRESSION

5.1 – Student Support

5.1.1 – Scholarships and Financial Support

	Name/Title of the scheme	Number of students	Amount in Rupees
Financial Support from institution	Nil	Nil	Nil
Financial Support from Other Sources			
a) National	Government scholarship for Sc and BC Students	400	1120624
b) International	Nil	Nil	Nil
View File			

5.1.2 – Number of capability enhancement and development schemes such as Soft skill development, Remedial coaching, Language lab, Bridge courses, Yoga, Meditation, Personal Counselling and Mentoring etc.,

Name of the capability enhancement scheme	Date of implemetation	Number of students enrolled	Agencies involved
Yoga	06/01/2020	222	Brahmakumari
Remedial Coaching	25/09/2019	39	Senthamil College
Bridge Course	28/06/2019	125	Senthamil College
Language Lab	17/07/2019	291	Senthamil College
Meditation	19/08/2019	147	Heartfulness

Spoken English	04/09/2019	164	Brain Academy, Usilampatti
View File			

5.1.3 – Students benefited by guidance for competitive examinations and career counselling offered by the institution during the year

Year	Name of the scheme	Number of benefited students for competitive examination	Number of benefited students by career counseling activities	Number of students who have passed in the comp. exam	Number of students placed
2019	Madurai Softskill training academy - Training Placement and development	Nil	45	Nil	Nil
2019	senthamil College placement cell and lifeskill academy and consultancy jointly organized - Learn Know Grow	105	Nil	Nil	Nil
2019	tamilnadu Government Placement and Training	Nil	63	Nil	Nil
2019	Guidance towards army	Nil	43	Nil	Nil
No file uploaded.					

5.1.4 – Institutional mechanism for transparency, timely redressal of student grievances, Prevention of sexual harassment and ragging cases during the year

Total grievances received	Number of grievances redressed	Avg. number of days for grievance redressal
2	2	30

5.2 – Student Progression

5.2.1 – Details of campus placement during the year

On campus			Off campus		
Name of organizations visited	Number of students participated	Number of students placed	Name of organizations visited	Number of students participated	Number of students placed
No Data Entered/Not Applicable !!!					
View File					

5.2.2 – Student progression to higher education in percentage during the year

Year	Number of students enrolling into higher education	Programme graduated from	Depratment graduated from	Name of institution joined	Name of programme admitted to
2019	12	BA Tamil	Tamil	Senthamil College	M.A
2019	21	B.A. Tamil Literature	Tamil	Senthamil College	M.A
2019	8	M.A	Tamil	Senthamil College	M.Phil
Nil	12	B.A. Tamil Literature	Tamil	Senthamil College	M.A

No file uploaded.

5.2.3 – Students qualifying in state/ national/ international level examinations during the year (eg:NET/SET/SLET/GATE/GMAT/CAT/GRE/TOFEL/Civil Services/State Government Services)

Items	Number of students selected/ qualifying
NET	1

No file uploaded.

5.2.4 – Sports and cultural activities / competitions organised at the institution level during the year

Activity	Level	Number of Participants
street play	college level	40
kabaddi tournament	intercollegiate level	60
Rangoli	college level	30
Poem reciting	college level	20
singing competition	college level	15
Playing musical instrument parai	college level	12
performing martial art silambam	college level	20

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5.3 – Student Participation and Activities

5.3.1 – Number of awards/medals for outstanding performance in sports/cultural activities at national/international level (award for a team event should be counted as one)

Year	Name of the award/medal	National/ Internaional	Number of awards for Sports	Number of awards for Cultural	Student ID number	Name of the student
2020	1st place	Nil	1	Nil	Nil	V.Dlip

No file uploaded.

5.3.2 – Activity of Student Council & representation of students on academic & administrative bodies/committees of the institution (maximum 500 words)

There is a Student Council, in which representatives from each program are members. Usually a Senior Representative from P.G. Program will be the Head of

the Council. The Student Council takes care of the organizing College Day, Sports Day and Memorial Day along with Management / Staff. Thus the Student Council aims at developing holistic development of the students. The students council helps the College administration in creating a Ragging free and eve teasing free campus. In this the role of Student Council is commendable.

Student Council also provides Voluntary Services whenever required like participation in extension activities. The IQAC has students' representatives, where they give their feedback on quality improvement and sustenance. Students representatives in Library Committee give suggestions on the books to be bought for the general and Departmental Libraries. Students representatives in NSS, YRC and RRC help the programme officers to plan their extension activities and execute it. Student representatives in Blood Donars Committee motivate students to donate blood. Students Council, interact with otherwise Abled Students Club and take care of their requirements such as scribes filling up of Application forms for scholarship and other statutory Applications. Girls represented in Women Student Club help the club to organize women related activities. Fine Arts Club train the students in Folklore. Thus Students Council provides a platform for the progress of students with skills and talents. Students members in sports committee motivate students in sports and help in organizing Sports day. Students also support staff in organizing Alumni Meet. There is a Reader's Forum in the college, and UG as well as PG students and Research scholars in the presence of the teachers discuss the various topics on Tamil language and literature and the future of Tamil studies. This also enhances the knowledge of new entrants. The Endowment Lectures arranged frequently in the campus are addressed by great and popular scholars also enrich the knowledge of the new entrants. The role of the students in supporting otherwise abled students is laudable. Students help the visually challenged students of different colleges and schools as scribes. Student from minority communities, OBC and economically weaker students support equal opportunity centre in organizing meetings on women's Rights, various scholarships available and other schemes that support disadvantage students. NSS volunteers establish rapport with villagers of adopted villages and local community to conduct extension / Social Responsibility Program. Students members also motivated other students in organizing rallies and various camps organized by N.S.S., R.R.C. and Y.R.C. N.S.S. volunteers help the college administration to maintain a plastic free zone and to conserve water and electricity. The role of students in organization 'Endowment Lectures' and 'Martyrs Day' celebrations is excellent. They learn the art of becoming a 'Event Managers'

5.4 – Alumni Engagement

5.4.1 – Whether the institution has registered Alumni Association?

Yes

There is an alumni association. Feedback on curriculum is obtained from them, and if there are relevant suggestions, IQAC takes care of that feedback. Alumni visiting the College are asked to interact with the present students and share their success stories. This helps the present students to plan their career. The successful Alumni are considered as 'Ambassadors' by the College and Staff sensitize the students what are opportunities available to them in future. Alumni also post important messages in WhatsApp to staff regarding job vacancies, Research Avenues, various aspects of Tamil Literature and Culture. Staff in turn forward these messages to the students. 'Alumni profile' is a motivating factor for the students. Alumni also contribute Endowments, as shown in the following Table. Mr.G.Anbalagan, Nilakkottai MLA, Alumni of Senthamil College in the name of AMMA endowment offered Rs.25,000/- K.Kalimuthu Endowment, Rs.10,000, 31.3.2017 Dr.U.Karuppa Thevan, Alumni of Senthamil College in name of Prof.K.Jeyamoorthy Endowment, Rs.50,000, 19.07.17 Dr.J.B.Santhi Devi, Alumni of Senthamil College in name of Jeyapal Bose -

Minnal Kodi Endowment, Rs.50,000, 17.3.2018 Senthamil College Alumni Endowment, Rs.50,000, 17.3.2018. The Alumni Association is functioning inside the college and the office bearers maintain contact with the college and frequent meetings are conducted for the welfare of their college. They contribute their might for the development of the college. The family get-together of the alumni members brings immense joy in their lives. The Alumni participate in college functions and they render their services for the development of the college. Their academic expertise is utilized thought provoking essays for the centenary old SENTHAMIL journal which are highly useful to the research scholars. Alumni also subscribe the century old Journal 'Senthamil' published by the Madurai Tamil Sangam. Through Alumni the PG students know how to apply for various scholarships / fellowships. Alumni also sent Research papers for publication in Senthamil Journal. Alumni also help the students in take up field works / internships for their prefect works. Eminent alumni help the staff and students in Research through 'collaboration' Alumni who are rank holders discuss with the students in 'Time Management' while writing formative and summative examination. Alumni also sensitive students on avoiding malpractices in exams and importance of formative exams. The College has the practice of organizing 'Memorial Days' of important Tamil celebrities, few alumni visit on these days and deliver speech. Some Alumni helped the students to get placement. Few alumni also donate books. Reprints of Research papers and Dissertation / Thesis to the students. This helps the P.G students in Literature collection. Few alumni also supported the NSS in organizing Extension activities. Alumni trained in 'Folklore' also train the talented students.

5.4.2 – No. of enrolled Alumni:

200

5.4.3 – Alumni contribution during the year (in Rupees) :

9310

5.4.4 – Meetings/activities organized by Alumni Association :

28.06.2019 - Book release function collaboration with Alumni Association
 Management council meeting on 17.08.2019 Tamil Chemmal Award function in
 23.08.2019 Donating Books and Clocks on 28.12.2020 Management council meeting
 on 11.12.2020 General Body meeting in 15.11. 2019.

CRITERION VI – GOVERNANCE, LEADERSHIP AND MANAGEMENT

6.1 – Institutional Vision and Leadership

6.1.1 – Mention two practices of decentralization and participative management during the last year (maximum 500 words)

Under the guidance of the President and the Secretary of the college, the Principal looks after the administration of the college and plays a vital role in the management of the college. Though the Secretary is the employer and empowered to run the administration, certain powers are delegated to the Principal and the Staff. Teachers are assigned specific duties and responsibilities for the effective implementation of the policies and plans formulated by the Management. All the decisions regarding the curricular activities are made at the root level namely the teachers and the departments concerned, while the decisions regarding co-curricular and extra-curricular activities are taken by the Staff in charge of those activities and IQAC. The Secretary meets Staff periodically and encourages them. Because of this cordial relationship, autonomous decisions for the welfare of the college are taken by the staff and approved by the Management. Each Staff continues to be part of various committees or the other constituted by the college such as Anti Ragging Committee, Anti-Sexual Harassment Committee, Discipline Committee, Grievances

Redressal Cell, Career Guidance Cell and Placement Cell etc. as shown in the organogram. Staff lend their valuable services to governance, administration and policy making by serving as Coordinators / Program officers / members in administrative and academic bodies. The IQAC with the Principal and staff members has conducted periodical meetings related with the progression of the students, preparation of workload for each semester and grievances of the students. The staff council communicates all the events and programs among the staff and students. The college takes all efforts to develop holistic development of students. Students actively participate in the process of decision making in various committees such as Library Advisory Committee, Grievance and Students Welfare Committee, Purchase committee, Examination Committee, Magazine Committee, Sports Committee, Audio visual equipment Committee, Stationary Committee, Anti Ragging Committee, Women Students Club, Student Welfare Committee, Fine Arts Club, Readers' Forum, Students Aid Fund Committee, Thatha Paatti Manavarkal (GrandParents Club), Otherwise Abled Students Club, Equal Opportunity Centre and Seminar Committee. Students' honest feedback on teachers curriculum and their suggestions are considered. In Parents Teachers Association meetings parents provide appropriate feedback on curriculum, infrastructure and teaching - learning process Students' welfare. The Alumni also participate in General Body meetings and provide feedback on programs. Members of local administration, NGO and Media also serve as members in Committees such as IQAC, Anti ragging committee and Career counseling. Due to decentralization and participative Management, the college students excelled in academic, curricular and co-curricular activities. The college witnessed increased students strength, particularly benefited the students from disadvantaged sections.

6.1.2 – Does the institution have a Management Information System (MIS)?

Partial

6.2 – Strategy Development and Deployment

6.2.1 – Quality improvement strategies adopted by the institution for each of the following (with in 100 words each):

Strategy Type	Details
Teaching and Learning	<p>IQAC honors Tamil scholars. It insists upon the culture, heritage, language and literature to be maintained, safeguards the rare manuscripts of the oldest creations in Tamil literature, to spread the writings of the great many Classical Tamil scholars and to preserve cultural heritage of Tamil Nadu. Tamil culture is one of the ancient cultures, hence, it was given Classical Tamil status. IQAC aims to draw more number of youths into the citadel of Tamil culture learning so that the highly disciplined ways of Tamil culture could be inculcated so deeply in the hearts of Tamil youths. and also to make the youths realize his own responsibilities as the shapers of the newer India, to imbibe the very essence of Tamil culture in to the hearts of the younger generation and shape them ideal men and women. IQAC fulfills, the present generation by conducting Memorial Day</p>

of each and every ancient Tamil scholars and poets who contributed for the development of classical Tamil language, literature and culture. On that memorial day, one minute silent prayer is followed as homage. A student and a staff of the college talk about them before the gathering of the students. The life history, works, contributions to Tamil, Awards received by those great Tamil Scholars are elaborately delivered and it's a great treasure to the students to hear and learn about those eminent Tamil Scholars and to follow the ancient Tamil sayings of the ancient scholars and poets. Each Memorial Day is published in our reputed a Century old Monthly Tamil Journal of The Fourth Tamil Sangam "SENTHAMIZH". During last academic year 102 such Memorial days were conducted.

Teaching and Learning

Endowment : The great Tamil culture and immaculate functioning of Tamil language contribute to the development of the individual and the nation. Hence, Tamil literature is translated in many languages. All the creations in Tamil literature from the sangam period to the modern era insists all true values and righteousness. The great Thirukkural serves us the moral champion and guideline to human living. Its global status speaks volumes of the greatness of Thirukkural. The foreign clergyman reverend G.U.Pope, who came to India to teach the ways of Christianity to Indians learnt Tamil language and so impressed by the values Tamil creations ordered his tomb to be chiseled with following lines. "I am a proud student of Tamil Literature". It was he who said that no writing other than the writings of saint Manicka Vasagar could penetrate into the deepest part of human heart and feelings. These kinds of creations are in the curriculum of Tamil studies will definitely purify the hearts of our scholars, who will rise up to be the model citizen of India. Our college is a single faculty unique college that gives great importance to moral values and humanities principles. The usage of language by an individual shapes his character. The curriculum of under graduate and post graduate studies of Tamil language and literature are so

framed that it could create a perfect, holistic, active, compassionate and brave man with all enviable qualities. Generations of Tamil scholars produced in the portals of Senthamil College are serving throughout India and abroad. Spreading the cultural values of life. They are from our institution that has more than hundred years of standing with the rarest collections a treasury of wisdom. A Tamil scholar becomes a citizen of the world contributing his might for the development of the nation and the whole humanity. Along with the Tamil Studies of language and literature, our scholars stamp their excellence in Journalism, linguistics, free lance writing, talents in play writing, translation, tourism, comparative literature, epigraphy, advertising, folk arts, martial arts, oratory and palm leaf reading. Our students go abroad and fill the coffers of our country in small ways by serving as Tamil teachers. In job hunting our scholars are preferred, in the field of teaching, journalism, book publishing companies, TV media clubs etc. Training and coaching classes for UGC/NET/SLET examinations have produced remarkable results thereby making placement opportunities bright. With many philanthropic lovers of Tamil, endowments are created with a spirit of dedication for the upliftment of Tamil language, Tamil culture, Tamil literature and Tamilians. To disseminate the language and culture of Tamil lectures the college conducts the following, seminars and workshops under endowments with the money earned from the endowments. The endowment lectures are arranged throughout the year with the participation of the devoted scholars, poet laureates, Professors and Stalwards in Tamil. These lectures imbibe a great spirit in the activities of the Tamil scholars. Endowments also used to conduct inter-collegiate seminars, guest lectures, workshops and extra ordinary meetings for the benefit of all teachers and learners. Renowned orators, poets of high popularity, critics of strong convictions and writers with broader visions participate in all our literary programs arranged by the Senthamil College. Their very presence of

intelligential motivates our young scholars to dream to attain the highest heights. The debates on great classical literatures made their marks in the hearts of the Tamil loving humanity. The nuances and the minute aspects of the subjects of the debates are thoroughly analyzed and the decisions taken at the ends of the debates are crystal clear in expressing the true values of life. The audiences are enlightened with the noble virtues of the bobbles characters we find in Tamil Epics and Sangam Literature. The improved infrastructure facilities in the library enable our students to attain academic excellence by making our students book worms in its true sense, both in physical reading and browsing in internet. The remedial measures are taken by arranging special coaching classes for the first generation graduates and downtrodden poor students. Our faculty offer consultancy services for those students of Tamil who aspire for IAS, IPS and other services of the government. The Alumni of Senthamil College take great interest in the activities of the college. They willingly come forward with endowments, equipments for the welfare of the college. They are grateful to their Alma mater. Endowment Lecture-Meetings are conducted every month. Scholarships to the deserving poor students and cash awards, prizes to the meritorious ones are given by the Endowment Trust. Thus, Endowment Lecturers are very much useful in kindling the innate knowledge in the students.

6.2.2 – Implementation of e-governance in areas of operations:

E-governace area	Details
Planning and Development	IQAC activities. Library Automation
Administration	(1) e-mail (2) On line submission of students scholarship (3) On line submission of data to Statutory bodies. (4) Computerization of Accounts. (5) NAAC SSR submission. (6) Functional website. (7) NIRF Participation. (8) AQAR Submission. (9) Bio metric attendance
Finance and Accounts	(1)Preparation of Pay bill and salary payments (2)Students scholarship. (3)Students Fee payment. (4)Receipt of funds from UGC

Student Admission and Support	(1) Merit list for admission (quota wise) (2) Scholarship Application (3) INFLIBNET (4) Online Application
Examination	(1) Nominal Roll of students. (2) Hall tickets. (3) Summative examinations question papers from University. (4) Online Examination

6.3 – Faculty Empowerment Strategies

6.3.1 – Teachers provided with financial support to attend conferences / workshops and towards membership fee of professional bodies during the year

Year	Name of Teacher	Name of conference/ workshop attended for which financial support provided	Name of the professional body for which membership fee is provided	Amount of support
2019	Dr G.Subbulakshmi	sirappu solladal mandram, Trichy	Nill	300
2019	Dr T.Brindha	Digital technologies for research impact and information quality	Nill	300
2019	Dr G.Subbulakshmi	A.P.C.Mahalakshmi college for women Founders Day celebration	Nill	300
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6.3.2 – Number of professional development / administrative training programmes organized by the College for teaching and non teaching staff during the year

Year	Title of the professional development programme organised for teaching staff	Title of the administrative training programme organised for non-teaching staff	From date	To Date	Number of participants (Teaching staff)	Number of participants (non-teaching staff)
2020	Faculty Development Program on NAAC New Format : A Paradigm Shift	Faculty Development Program on NAAC New Format : A Paradigm Shift	07/02/2020	Nill	14	4
2020	Faculty Development Program on Prepare and Presenting	Nill	12/02/2020	Nill	14	Nill

	poems in Thai Thirunal Kavi Arangam					
2020	Faculty Development Program on Effective Google Apps Usage	Faculty Development Program on Effective Google Apps Usage	04/08/2020	Nil	14	4
2020	Faculty development program on how can Professors become Authors	Nil	21/12/2020	Nil	14	Nil
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6.3.3 – No. of teachers attending professional development programmes, viz., Orientation Programme, Refresher Course, Short Term Course, Faculty Development Programmes during the year

Title of the professional development programme	Number of teachers who attended	From Date	To date	Duration
orientation program	2	05/02/2020	25/02/2020	21
Refresher Course	1	10/07/2019	23/07/2019	14
Faculty Induction Program	1	17/08/2020	15/09/2020	21
refresher course	2	29/12/2020	11/01/2021	14
orientation program	2	10/10/2019	30/10/2019	21
orientation program	2	12/11/2019	02/12/2019	21
Orientation Program	3	20/08/2019	09/09/2019	21
orientation program	1	10/07/2019	30/07/2019	21
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6.3.4 – Faculty and Staff recruitment (no. for permanent recruitment):

Teaching		Non-teaching	
Permanent	Full Time	Permanent	Full Time
14	14	6	6

6.3.5 – Welfare schemes for

Teaching	Non-teaching	Students
Availing loan to Teaching staff through Cooperative thrift society. Leave granted to staff on medical grounds. Financial assistance for staff and family members are provided for medical emergencies. Sponsoring for registration fee to all the staff members for attending international and national conferences. Group insurance scheme. Festival advance is provided	Cash incentive of Rs.1000 at the time of Diwali is provided to management staff members. Availing loan to non-teaching staff through cooperative thrift society. Leave granted to staff members on medical grounds. Financial assistance to staff and family members are provided for medical emergencies. Festival advance is provided.	Management is sponsoring for all cultural activities for the students. Management provides cash awards. Management sponsors the sports kit and expenses on events outside college for students. Group insurance to students.

6.4 – Financial Management and Resource Mobilization

6.4.1 – Institution conducts internal and external financial audits regularly (with in 100 words each)

Internal audit is done by the administrative office under the direction of the Principal. External audit is done by the Joint Director of Collegiate Education, and Accountant General of Central Government.

6.4.2 – Funds / Grants received from management, non-government bodies, individuals, philanthropies during the year(not covered in Criterion III)

Name of the non government funding agencies /individuals	Funds/ Grnats received in Rs.	Purpose
No Data Entered/Not Applicable !!!		
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6.4.3 – Total corpus fund generated

120000

6.5 – Internal Quality Assurance System

6.5.1 – Whether Academic and Administrative Audit (AAA) has been done?

Audit Type	External		Internal	
	Yes/No	Agency	Yes/No	Authority
Academic	Nil	Nil	No	Nil
Administrative	Nil	Nil	No	Nil

6.5.2 – Activities and support from the Parent – Teacher Association (at least three)

Parent Teacher Meeting held on 27.06.2019. The aim of Parent Teacher Association of our college is to maintain a relationship with the parents, maintain discipline in the college and to exchange the ideas between the parents and the college. The Parent Teacher Association aspires for the cooperation and participation of parents in full measure in the wholesome activities of the college. The Parents / Guardian of all the students are members of this association. Student and Parent orientation program is organized every year. The outcomes of this orientation program were to orient parents and induct students into the curriculum and culture of the institution. Creating awareness about facilities and functioning. Providing them with various choices with respect to various clubs and extracurricular activities.

6.5.3 – Development programmes for support staff (at least three)

0

6.5.4 – Post Accreditation initiative(s) (mention at least three)

New NCC unit raised Number of students increased Recruitment of one permanent teaching staff as Assistant Professor Seminar Hall furnished

6.5.5 – Internal Quality Assurance System Details

a) Submission of Data for AISHE portal	Yes
b) Participation in NIRF	Yes
c) ISO certification	Nil
d) NBA or any other quality audit	Nil

6.5.6 – Number of Quality Initiatives undertaken during the year

Year	Name of quality initiative by IQAC	Date of conducting IQAC	Duration From	Duration To	Number of participants
No Data Entered/Not Applicable !!!					
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CRITERION VII – INSTITUTIONAL VALUES AND BEST PRACTICES

7.1 – Institutional Values and Social Responsibilities

7.1.1 – Gender Equity (Number of gender equity promotion programmes organized by the institution during the year)

Title of the programme	Period from	Period To	Number of Participants	
			Female	Male
Awareness on women hygiene	20/09/2019	20/09/2019	170	Nil
Red dot campaign	05/07/2019	05/07/2019	90	Nil
installation of napkin vending machine and hygiene awareness about napkins	21/01/2020	21/01/2020	36	Nil
Breast feeding week	06/08/2019	06/08/2019	150	Nil
elimination of violence against women	27/08/2019	27/08/2019	150	150
Breast milk awareness rally	07/08/2019	07/08/2019	300	20

7.1.2 – Environmental Consciousness and Sustainability/Alternate Energy initiatives such as:

Percentage of power requirement of the University met by the renewable energy sources

Use of renewable energy Solar energy is produced through solar panels installed. the requirements are met with this renewable energy generated. On grid solar system is installed in which the grid connect inverter converts the

DC electricity produced by the solar panels into 240 V AC electricity, which can then be used by the property/household. This system producing more power than consumed, the surplus is fed into the mains power grid. Efforts for Carbon neutrality The college has taken efforts to conserve electricity and water. Air conditioners are used only when required. As space is limited, shade loving pot plants are grown to absorb carbon-di-oxide and release oxygen. As the college is located in the heart of the Madurai town no possibility to increase green cover hence it has the policy of growing trees in adopted villages through NSS.

The college discourages staff commuting by individual vehicles, instead encouraging sharing of two/four wheelers. The college installed Solar energy and supply electricity to Govt. grid. Students are also advised not to use individual vehicles and advised to use public transport whenever possible. Computers are shut down when not in use. Print outs are reduced and to save paper both sides of papers are used to take print outs for rough works. Hazardous waste management As the college offers only programs in Tamil, there is no generation of hazardous wastes through labs. Now the college has energy conserving LED light fittings. Earlier fluorescent lamps which have gone out of order are not thrown out, but instead stored. UPS Batteries which have gone out of order are sold for reuse. Small batteries are not thrown into dustbin after expiry but buried at the backyard. The college has Madurai Corporation underground sewage connection to dispose sewage water generated inside the college. To maintain the sewage connection clean, students are advised not to dispose plastic/ polythene/ sanitary napkins through toilets. Usage of plastic inside the college is banned. In canteen stainless steel and glass tumblers are used. Students are advised not to reuse mineral water bottles and they are advised to use food grade water bottles only.

7.1.3 – Differently abled (Divyangjan) friendliness

Item facilities	Yes/No	Number of beneficiaries
Physical facilities	Yes	12
Provision for lift	No	Nil
Ramp/Rails	Yes	12
Braille Software/facilities	Yes	1
Rest Rooms	Yes	Nil
Scribes for examination	Yes	1
Special skill development for differently abled students	Yes	12
Any other similar facility	Yes	12

7.1.4 – Inclusion and Situatedness

Year	Number of initiatives to address locational advantages and disadvantages	Number of initiatives taken to engage with and contribute to local community	Date	Duration	Name of initiative	Issues addressed	Number of participating students and staff
2019	Nil	Nil	19/12/2019	1	awareness	Focusing	200

					on Mental Health	on body and mind	
2020	Nil	Nil	22/06/2020	1	Physical and Mental Health	To know the importance of physical and mental health	65
2020	Nil	Nil	20/05/2020	2	awareness on covid - 19	sensitizing Social distancing	80
2020	Nil	Nil	21/01/2020	1	Celebrating Swami vivekanandas Birthday	Introducing an Important leader to all	155
2020	Nil	Nil	08/02/2020	1	Awareness lecture on world Cancer Day	to sensitize diagnosis and precautions	100
2020	Nil	Nil	24/02/2020	1	State Girl child Protection Day	Gender equity	125
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7.1.5 – Human Values and Professional Ethics Code of conduct (handbooks) for various stakeholders

Title	Date of publication	Follow up(max 100 words)
Handbook	06/09/2019	The code of Conduct prescribed for students is available in the College Hand Book. For teachers and Principal Code of Conduct followed is as per TN Private Colleges Regulation Act. Ethics is applicable to all and it is self-generated and regulated. In this direction, IQAC sensitizes staff on Professional Ethics of Staff in general, completion of syllabus in time, fully covering the syllabus, Punctuality, Maintaining strict confidentiality as CIA question papers,

effective invigilation during formative and summative exams, unbiased in evaluating answer scripts students for CIA and sensitizing students on avoiding plagiarism while writing their thesis/perfect words. Ethics stressed for students include gender equity, not involving in ragging, maintaining discipline, respecting teachers, safe-guarding the college properties, following environmental Ethics, avoiding plagiarism in Research and any malpractice in exams.

7.1.6 – Activities conducted for promotion of universal Values and Ethics

Activity	Duration From	Duration To	Number of participants
No Data Entered/Not Applicable !!!			
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7.1.7 – Initiatives taken by the institution to make the campus eco-friendly (at least five)

Students and staff are advised to use bicycles and public transports to avoid and reduce pollution. Initiatives are taken to form paperless office. importance is given for planting saplings through extension activities. Air conditioners are used only when required. As space is limited, shade loving pot plants are grown to absorb carbon-di-oxide and release oxygen. As the college is located in the heart of the Madurai town, it has the policy of growing trees in adopted villages through NSS and Indoor plants in the College campus.

7.2 – Best Practices

7.2.1 – Describe at least two institutional best practices

TITLE OF THE PRACTICE - Conducting Endowment Lectures Endowment lecture is delivered by an eminent scholar and Tamil celebrities who invited to primarily to address the students and staff of this college in Tamil Literature and culture. Endowments were created in the name of someone to honour their services to Tamil in general and to Madurai Tamil Sangam in particular. Every year eminent speakers are invited to deliver lectures on selected topics for the benefit of the students and faculty members of our college. **GOAL** To enable the students and staff to get expert lectures on Tamil Literature. These lectures not only enrich their subject knowledge but also the values found in the ancient Tamil Literature. This supports the Vision and Mission of the college to produce future tamil studies. Endowment lectures are conducted based on the fact that knowledge builds upon knowledge. **THE CONTEXT** The endowment lectures are arranged throughout the year with the participation of Tamil Language Celebrities, Renowned orators, poets of high popularity, critics of strong convictions and writers with broader visions, devoted scholars, poet laureates, Professors, high administrative officers, Director of the Department of Tamil Development Studies, Director of All India Radio, well informed official from various media. These lectures imbibe a Great spirit in the

activities of the Tamil scholars. Their very presence of intelligential motivates our young scholars to dream to attain the highest heights in Tamil Language and Literature. A large amount of topics are covered. It creates interest in a subject as lectures transmit enthusiasm about their discipline. These lectures exclude the using of any equipment or lab. Students listening skills are developed. As learning is an active process, students are encouraged to actively participate instead of just listening. THE PRACTICE Endowment funds are from Management, Philanthropists, and Alumni. This is the only college offering endowment lectures to students regularly. Endowment lectures are given only by stalwarts and celebrities in Tamil. EVIDENCE OF SUCCESS Our students' knowledge on Tamil and Tamil culture enriched. This enables them to become a future scholars. They know the art of speaking. It makes the students to know why Tamil is given classical Tamil status. This also enables them to come in contact with eminent scholars, motivate UG students and PG students to plan their academic progression. The Management believes that the students pass percentage is good and their placement and life is overall good because of these endowment lectures. PROBLEMS ENCOUNTERED AND RESOURCES REQUIRED Endowment lectures are given in Tamil Literature and Tamil Grammar usually the weaker students find it difficult to follow endowment lectures related with Tamil Grammar. Due to the location in the congested area, going for a big seminar hall to accommodate all the students is not possible. The foreign scholars find it difficult to attend important Endowment Lectures because of the financial problem. The endowment lectures enthuse the scholars to aim high in life and write brilliant articles on various topics and gain confidence to address a huge audience with their research materials. Government financial body should come forward to grant fund for organizing endowment lectures as it involves subject experts. The college thinks of interacting with World Tamil Sangam recently established in Madurai to receive funds for endowment lectures and also from Central Institute of Classical Tamil (CICT), Chennai. Finance is also required to print the endowment lectures and upload in the college website so that other colleges can also benefit. Format for Presentation of Practice -II

1. Title of the Practice -Extension Activities - Institutional Social Responsibility (ISR) 2. Goal The motto of the college is learning, discipline and service. The institution aims to discipline the younger generations so that the future can be safe in the hands of the modern youth. The aim of the practice followed by institution is to shape the youth in such a way that he would live for the welfare of the people at large. This is possible only by involving them in ISR programs. It is an obligation to act for the benefit of society at large. The College aims at improving quality of life of people living at adopted villages and few other villages also. ISR aims at Community Care, Environment, Health and Road Safety, Communicable diseases. Eradicating hunger, poverty and malnutrition, promoting preventive healthcare, Sanitation, Promoting Women's education, gender equality, promotion of entrepreneurship, to reduce inequality by socially and economically backward group, ensuring environment sustainability, ecological balance, protection of flora and fauna, conservation of natural resources, and sensitizing on Rural Development etc. 3.

The Context The institution is promoting the participation of students and faculty in various extension activities of the students in ISR activities through co-curricular activities. By participating in ISR students come to know the various societal issues such as quality of life, Education and Employment. • Enhances the reputation of the college ISR aims at challenging issues so that villagers are sensitized about issues that they should know and adopt. This has resulted in clean villages, knowledgeable persons and healthy individuals. Our aim is to involve the villagers themselves in "village social responsibility program" so that they can develop into holistic individuals. The college considers this as important as most of the people live in India are in villages. Hence, ISR carried out activities on the following: quality of life, Education and employment, Healthcare and Community wellbeing, Sustainable

Environment, Improving mental health, Maternal Health and Reduction in Child mortality, Gender equity and Women empowerment and Combating Communicable Disease 1.Environmental Sustainability : 'Swachh Bharat Mission' - Cleaning activity in villages and tree plantation, Importance of Rain Water Harvesting, Cleaning of River Vaigai. Downloading of Swachta App., knowing about degradable and non-degradable wastes. Energy and water conservation. 2.Biological Sustainability: Villagers were sensitized about communicable/ non-communicable diseases Health and Hygiene, Blood Donation, Organ donation, Female Infanticide, Mosquito breeding places, Importance of Breast feeding, Awareness of Rabies, Importance of sleep, Open Defecation and vaccination schedule. 3.Social Sustainability: Under this Women were sensitized about their rights, importance of education, Female infanticide. Talk by our expert on Women emancipation, speeches on importance of values, corruption free society, Human rights, Disaster management in flood and drought, consumer rights, ill effects of drugs, alcohol and smoking, Taking care of elders, Road Safety, Obeying Traffic Rules, Alternate medicine, Voter's Rights, Gender equity, Yoga, Important emergency numbers. 4.Economic Sustainability: This was carried out by stressing the importance of opening Bank Account in banks. to receive benefits from government, Life Insurance coverage by bank, Significance of Aadhar card and PAN cards and linking PAN and Aadhar under KYC Scheme. Significance of GST, Precaution while using debit cards, Importance of Agriculture, Cattle Rearing, Entrepreneurship skill. 4. The Practice The implementation of ISR is done mainly through co-curricular activities such as NSS, YRC and RRC. The college has 3 NSS units approved by Madurai Kamaraj University. YRC and RRC are regulated by appropriate state level bodies. NSS, YRC and RRC collaborate each other depending on the issues on which ISR is carried out. NSS has a mandate to carry out ISR at its adopted villages and other villages if needed. NSS usually conducts ISR in collaboration with local bodies, District Administration, District Police, NGOs like EKTA. Brahmakumaris and Hospitals like Velammal Medical College Hospital and Meenakshi Mission Hospital and Research Centre, Madurai. 5. Evidence of Success • Improved quality of life • Greater environmental Awareness • Villagers in a position to segregate degradable and non-degradable waste. • Safe usage of four way roads. • Increased voting percentage in MLA and MP Elections • Increased Green cover. • Reduced use of pesticides. • Volunteering for blood/ organ donation by a few • Identifying and elimination of mosquito breeding places • Wearing of helmets by few villagers. • Realization of importance of gender equity • Villagers realized the importance of regular medical checkups. • Villagers linked Aadhar with statutory items. • Using LPG instead of fire woods. • Efforts to develop kitchen harden • Knowing important helpline numbers • Understanding the concept of 'GST - One Nation - One Tax' • Availing life insurance cover under Bank Insurance Scheme • Importance of having good physical and mental health • Few villagers stopped smoking and taking alcohol • Villagers following to adopt safety measures of using debit card • Villagers started to cultivate crops according to water availability • Few villagers are trying to become entrepreneurs by establishing 'Cattle Farms' • Village has been declared as 'ODF' free by District Admin. • Villagers started to use LED lamps. 6. Problems Encountered and Resources Required Problems: • Non-availability of ISR guidelines • Shortage of training of staff on ISR activities • Lack of awareness of public on ISR • Non-availability of well organized NGOs to collaborate • Narrow perception towards ISR initiatives by public Resources Request • Availability of finance to NSS from parent University is time. • Grant from parent University is insufficient • Government and UGC should produce enough funds to carry out ISR Program

Upload details of two best practices successfully implemented by the institution as per NAAC format in your institution website, provide the link

<https://senthamilcollege.com/assets/mduscf/files/best%20practices.pdf>

7.3 – Institutional Distinctiveness

7.3.1 – Provide the details of the performance of the institution in one area distinctive to its vision, priority and thrust in not more than 500 words

Madurai is an ancient city and its origin is related to Tamil Literature. Hence 'Tamil Sangam' was established in the year 1901 and named as Madurai Tamil Sangam. It was established as a non-profit, educational, social, culture and a research establishment to impart knowledge and strive founded by a Philanthropist-scholar Thiru.Pon.Pandithurai Thevar, a noble man of Royal Lineage, on 14th day of September in the year 1901, to impart knowledge and strive for the awakening of interest in Tamil Language and Literature. Till 2001, the Sangam functioned in the buildings donated by Thiru.Pon.Pandithurai Thevar. Under the patronage of the sethupathis, the institution has grown into a centre for Tamil studies. In the early stage of its establishment, the Sangam provided free boarding and lodging to the students of Tamil language and literature. Senthamil College, Madurai was established by Madurai Tamil Sangam during the year 1957. The founders of the college supported freedom fighters monetarily had the content of the great Swami Vivekananda. The Zamindar of Paalavanatham, donated Rs.1lakh to the patriot V.O.Chidambaranar, one of the great freedom-fighters from Tamil Nadu, when he launched an Indian Merchantship against the British rule. this is in continuation of the philanthropic traits of the Sethupathi Dynasty. Thiru.Pon.Pandithurai Thevar was the son of Ponnusamy Thevar, the uncle of Thiru Baskara Sethupathi, who sponsored for the visit of Swami Vivekanantha to America to take part in the International Religious Conference at Chicago where he delivered a historic speech . He was one of the nephews of the Sethupathis of Ramnad who were the rules of Ramanathapuram, one of the southern Districts of Tamil Nadu. To disseminate widely the research findings of the Tamil Scholars, a Tamil Research Monthly Journal "Senthamil" was published ever since its inception on 7th of December 1902. The eminent Tamil scholars like U.V.Saminathaiyer, Mu. Raghava Iyengar, Ra.Raghava Iyengar - the court poet of Sethu Dynasty, Sholavandan Arasan Shanmuganar, Vai.Mu.Sadagopachariar, Pinnaththoor Narayanasamy Iyer, Vi.Ko.Suriya Narayana Shastry, Thirumayilai Shanmugam Pillai, Thiru Narayana iyengar, etc. contributed their scholarly articles to this journal. Lovers of Tamil Language and Culture take pride by subscribing this journal. Now the century old "Senthamil" Journal is completely digitalized and available in the Website of the Fourth Tamil Sangam and Tamil University Tanjore. To inculcate the duty of loyalty to Tamil Language and Culture the young students o High schools and higher secondary schools, Tamil Sangam has been conducting special model examinations named as Tamil Sangath Thervu in Tamil, which certainly help them to do better in all public examinations. The meritorious students receive prizes and the successful ones are given certificates from Tamil Sangam. To honor the Tamil Sangam the Madurai Municipal Authorities named the road in which college is located as Tamil Sangam Road.

Provide the weblink of the institution

<https://senthamilcollege.com/assets/mduscfiles/Document4.pdf>

8.Future Plans of Actions for Next Academic Year

More International Collaborations Attracting International Students Digitization of all the rare books and palm leaf manuscripts at library Improving the research Applying for Minor and Major Research projects Establishment of Translation Center to translate Tamil Literature to different languages