

1. Title of the Practice –Extension Activities – Institutional Social Responsibility (ISR)

2. Goal: The aim of the practice followed by institution is to shape the youth in such a way that he would live for the welfare of the people at large. This is possible only by involving them in ISR programs. It is an obligation to act for the benefit of society at large. The College aims at improving quality of life of people living at adopted villages and few other villages also. ISR aims at Community Care, Environment, Health and Road Safety, Communicable diseases. Sanitation, Eradicating malnutrition, Promoting Women's education, gender equality, promotion of entrepreneurship, ensuring environment sustainability, protection of flora and fauna, conservation of natural resources, and sensitizing on Rural Development etc.

3. The Context: The institution is promoting the participation of students and faculty in various extension activities of the students in ISR activities through co-curricular activities. By participating in ISR students come to know the various societal issues such as quality of life, Education and Employment. This has resulted in clean villages, knowledgeable persons and healthy individuals. Our aim is to involve the villagers themselves in "village social responsibility program" so that they can develop into holistic individuals. The college considers this as important as most of the people live in India are in villages. Hence, ISR carried out activities on the following: quality of life, Education and employment, Healthcare and Community wellbeing, Sustainable Environment, Improving mental health, Maternal Health and Reduction in Child mortality, Gender equity and Women empowerment and Combating Communicable Disease

1.Environmental Sustainability : 'Swachh Bharat Mission' – Cleaning activity in villages and tree plantation, Importance of Rain Water Harvesting, Cleaning of River Vaigai. Downloading of Swachta App., knowing about degradable and non-degradable wastes. Energy and water conservation.

2.Biological Sustainability: Villagers were sensitized about communicable/ non-communicable diseases, Health and Hygiene, Blood Donation, Mosquito breeding places, Importance of Breast feeding, Open Defecation and vaccination schedule.

3.Social Sustainability: Under this Women were sensitized about their rights, importance of education, Female infanticide. Talk by our expert on Women emancipation, speeches on importance of values, corruption free society, Human rights, Disaster management in flood and drought, consumer rights, ill effects of drugs, alcohol and smoking, Taking care of elders, Road Safety, Voter's Rights, Gender equity, Yoga.

4.Economic Sustainability: This was carried out by stressing the importance of opening Bank Account in banks to receive benefits from government. Significance of Aadhar and PAN cards and linking PAN and Aadhar under KYC Scheme. Significance of GST, Precaution while using debit cards, Importance of Agriculture, Cattle Rearing, Entrepreneurship skill.

4. The Practice The implementation of ISR is done mainly through co-curricular activities such as NSS, NCC, YRC and RRC. NSS has a mandate to carry out ISR at its adopted villages and other villages if needed. NSS usually conducts ISR in collaboration with local bodies, District Administration, District Police, NGOs like YACT, Brahmakumaris and Hospitals like Velammal Medical College Hospital and Meenakshi Mission Hospital and Research Centre, Madurai.

5. Evidence of Success • Improved quality of life • Greater environmental Awareness • Villagers in a position to segregate degradable and non-degradable waste. • Safe usage of four way roads. • Increased voting percentage in MLA and MP Elections • Increased Green cover. • Reduced use of pesticides. • Volunteering for blood donation by a few • Identifying and elimination of mosquito breeding places • Wearing of helmets • Realization of importance of gender equity • Villagers linked Aadhar with statutory items. • Knowing important helpline numbers • Understanding the concept of 'GST – One Nation – One Tax' • • Importance of having good physical and mental health • Few villagers stopped smoking and taking alcohol • Villagers following to adopt safety measures of using debit card • Few villagers are trying to become entrepreneurs by establishing 'Cattle Farms' • Villagers started to use LED lamps.

6. Problems Encountered and Resources Required Problems: • Non-availability of ISR guidelines • Shortage of training of staff on ISR activities • Lack of awareness of public on ISR • Non-availability of well-organized NGOs to collaborate • Narrow perception towards ISR initiatives by public Resources Request • Grant from parent University is insufficient. Government and UGC should produce enough funds to carry out ISR Program

II. Title of the Practice : Educational and Social Insight : Visiting Temples

Goal :

- To enable the students to enrich their knowledge on Temple arts, architecture, skilled craftsmanship through Temple Visits.
- Madurai is known as Athens of the East and a place of great historical and cultural importance. To extend the knowledge gained by visiting temples and archaeologically important sites located in and around Madurai towards social service.

The Context

- Conducting Certificate Course in Epigraphy and Manuscriptology by Utilizing the Human Resources and Physical Resources available in Senthamil College
- Dissemination of Archaeology Education
- Promoting Studies in Minor Deities worshipping and Temple History
- Cleaning Temples Floor, pillars and sculptures to remove the accumulated layers of dirt over them.
- Transcription of Inscriptions in Temples
- Distributing Prasadham.
- Counting donation Hundi Coins.
- Regulating of Gathering in Temple Festival Days
- Selling Religious artifacts, books etc. in shops at temples.

Evidence of Success

- The Initiative of Educational and Social Insight : Visiting Temples represented a bridge of connection between the students and the Local Community
- Many Field works and studies on Temple by Students.
- Few of our students have found new Inscriptions /Hero stones
- Temple authorities expressed profound gratitude and appreciation towards the students' efforts

- As the Students of Senthamil College return to their academic pursuits, they carry with them not only the satisfaction of having learnt, contributed positively to their community but also the invaluable experience of having partaken in a practice that transcends the boundaries of mere academic education, venturing into the realms of Social Responsibility and Cultural Respect.

Problems Encountered and Resources Required

- Lack of Funds
- Lack of cooperation from few village people
- Equipments Shortage